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The Child Who Walks Alone
Social Work and the Law
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The Bible
The Little Book of Big PR

The Child Who Walks Alone

This volume presents a practical introduction to the subject of the legal implications of social work practice. The second edition covers new legislation, in particular the Criminal Justice Act 1991 and includes a table of statutes

Social Work and the Law

Demeter's search for Persephone, her daughter lost in the underworld, inspired the Eleusinian Mysteries, a nine day celebration so powerful and awe-inspiring much of it remains a secret to this day. Now, in a radical reimagining of this potent and ancient story, renowned novelist and mythologist Kim Antieau updates the tale for modern sensibilities through the life cycle of a most remarkable creature: the salmon. Salmon live in two worlds: salt water and fresh water. They are shapeshifters, transformers, and finally, pilgrims searching for home. Relying on ancient sources and modern speculation, Antieau writes about what happened during the nine day celebration of the Eleusinian Mysteries and offers a template for creating your own mysteries to celebrate and honor the cycles of Nature, your community, and your life.

The Salmon Mysteries is mystical inspiration and a practical tool for transforming your life and your community.

The Salmon Mysteries

Any size business can benefit from public relations. You can gain attention for your own small business and help build your company's credibility and brand . . . if you know the tricks of the trade. The Little Book of Big PR gives you essential advice on how to use public relations effectively as a business-building tool, whether you're an established company or a cost-conscious start-up. Drawing on the expertise gained during her long career in public relations, Jennefer Witter shares simple, smart, and budget-friendly methods for getting your business noticed. The book concisely covers the seven key elements of public relations, including: Self-Branding: Communicate who you are, what you do, and how you differ from others, highlighting your own uniqueness to give you a distinct advantage over your competition. Media Relations: Working with the press involves targeting the right outlets, in exactly the right way. This book tells you how to craft a perfect pitch, when to follow up, and what not to do when dealing with reporters. Social Media: Find out which social media are most effective for small business owners; what to post and where; and how to integrate social media into your strategy to widen your audience, and ultimately, the opportunity to generate additional revenue. And more . . . The book features quick tips on key topics including networking, speaking engagements, and how

to select a PR agency---should you choose to work with one. The book also includes real-world case studies and sample content (such as media pitches) to use as-is or to modify to fit your own specific needs. As an entrepreneur, you need every helpful tool you can get your hands on! Now you're armed with the very same tactics the PR pros use, giving you the expert guidance you need to help grow your business to new, attention-getting heights.

River Profile

Once called the original modern-language Bible, Moffatt's translation began the trend of popular English translations geared toward the general Christian reader.

The Bible

The Little Book of Big PR

There is an old song that goes, "Look down, look down, that lonesome road, before you travel on." Facing that lonesome road, the adult might travel on. Often, the child can't. During her twenty-year career as a school social worker, Anne Stilwell worked with two thousand "problem" children. She and her husband, professional writer Hart Stilwell, present here twenty-one factual accounts of children who suffered rejection in the public schools. Some of the children in these accounts are unusually bright and some are mentally retarded. They are belligerent and

destructive or withdrawn. They are from broken homes or happy homes, from the slums or Middle America. They are blacks, Chicanos, and Anglos. There is only one common denominator among these children—tragedy. Every classroom teacher will gain from this sympathetic evaluation of the problems faced by children in the public schools. No one who reads this book can remain unaware of major areas that call for deep concern on the part of educators and parents. The Stilwells have described school children and their problems and at the same time offered telling portraits of the families of which the youngsters are a part. In the struggle to see that the problem child has a chance to develop and advance within the limits of his or her ability, parents, teachers, administrators, and social workers must work together or all fail. When they fail, the child must walk alone. The authors' objective in presenting these cases is to show what has happened and does happen, and to encourage others to work for change. A prominent educator describes their account as "an exceptionally worthwhile teaching document—stimulating, touching, well written, and honest." While this book was originally written in 1972, the issue of rejection in the public schools is, sadly, still timely.

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