

Fafsa Paper Application 2009 2010

Two-Year Colleges - 2010 College Handbook 2011 Loans & Grants from Uncle Sam The College Solution Diverse Issues in Higher Education College Admissions Data Sourcebook Northeast Edition Looseleaf 2010-11 History of the World Postsecondary Play Simpler Tuition Discounting Chronicle Financial Aid Guide 2009-2010 Graduate Programs in the Visual Arts Measuring the User Experience College Choice in America Handbook of Strategic Enrollment Management Southern Baptist Seminary 1859-2009 Nursing Programs 2011 Four-Year Colleges 2009 Quick Reference for Counselors Getting Financial Aid 2011 Crafting a Class Nursing Programs - 2010 Industrial and Labor Relations Review DFID's performance in 2008-09 and the 2009 White Paper Dead Aid Mali, Poverty Reduction Strategy Paper Annual Progress Report Aiding Students, Buying Students Universal Design in Higher Education Congressional Record Getting to Graduation A Report on the Efficiency and Sustainability of the Monetary Award Program OECD Economic Surveys: Luxembourg 2012 Diplomatic White Paper Don't Miss Out Yearbook of International Organizations 2013-2014 Regulatory Policy and Behavioural Economics A Dream Called Home Profiles of American Colleges Federal Student Aid Graduate Programs in Art History

Two-Year Colleges - 2010

Now Let Us Find the Right One for You.

College Handbook 2011

Loans & Grants from Uncle Sam

Simpler government arrived four years ago. It helped put money in your pocket. It saved hours of your time. It improved your children's diet, lengthened your life span, and benefited businesses large and small. It did so by issuing fewer regulations, by insisting on smarter regulations, and by eliminating or improving old regulations. Cass R. Sunstein, as administrator of the most powerful White House office you've never heard of, oversaw it and explains how it works, why government will never be the same again (thank goodness), and what must happen in the future. Cutting-edge research in behavioral economics has influenced business and politics. Long at the forefront of that research, Sunstein, for three years President Obama's "regulatory czar" heading the White House Office of Information and Regulatory Affairs, oversaw a far-reaching restructuring of America's regulatory state. In this highly anticipated book, Sunstein pulls back the curtain to show what was done, why Americans are better off as a result, and what the future has in store. The evidence is all around you, and more is coming soon. Simplified mortgages and student loan applications. Scorecards for colleges and universities. Improved labeling of food and energy-efficient appliances and cars. Calories printed on chain restaurant menus. Healthier food in public schools. Backed by historic executive orders ensuring transparency and accountability, simpler government can be found in new initiatives that save money and time, improve health, and lengthen lives. *Simpler: The Future of Government* will

transform what you think government can and should accomplish.

The College Solution

Universal Design in Higher Education looks at the design of physical and technological environments at institutions of higher education; at issues pertaining to curriculum and instruction; and at the full array of student services. Universal Design in Higher Education is a comprehensive guide for researchers and practitioners on creating fully accessible college and university programs. It is founded upon, and contributes to, theories of universal design in education that have been gaining increasingly wide attention in recent years. As greater numbers of students with disabilities attend postsecondary educational institutions, administrators have expressed increased interest in making their programs accessible to all students. This book provides both theoretical and practical guidance for schools as they work to turn this admirable goal into a reality. It addresses a comprehensive range of topics on universal design for higher education institutions, thus making a crucial contribution to the growing body of literature on special education and universal design. This book will be of unique value to university and college administrators, and to special education researchers, practitioners, and activists.

Diverse Issues in Higher Education

The Congressional Record is the official record of the proceedings and debates of the United States Congress. It is published daily when Congress is in session. The Congressional Record began publication in 1873. Debates for sessions prior to 1873 are recorded in The Debates and Proceedings in the Congress of the United States (1789-1824), the Register of Debates in Congress (1824-1837), and the Congressional Globe (1833-1873)

College Admissions Data Sourcebook Northeast Edition Looseleaf 2010-11

There is concern about the length and complexity of the Free Application for Fed. Student Aid (FAFSA) and the statutory need analysis formula used to determine aid eligibility. A study group examined options and implications in simplifying the financial aid process. It focused on: (1) identifying ways to shorten the FAFSA and make it less burdensome to complete; (2) identifying changes to the statutory need analysis formula that would reduce the amount of financial info. required by the FAFSA without causing redist. of fed. and state student aid; and (3) determining how any changes to the FAFSA and the statutory need analysis formula could be implemented. This summary captures the ideas and themes that emerged at the panel and during interviews.

History of the World

Measuring the User Experience was the first book that focused on how to quantify the user experience. Now in the second edition, the authors include new material on how recent technologies have made it easier and more effective to collect a

broader range of data about the user experience. As more UX and web professionals need to justify their design decisions with solid, reliable data, *Measuring the User Experience* provides the quantitative analysis training that these professionals need. The second edition presents new metrics such as emotional engagement, personas, keystroke analysis, and net promoter score. It also examines how new technologies coming from neuro-marketing and online market research can refine user experience measurement, helping usability and user experience practitioners make business cases to stakeholders. The book also contains new research and updated examples, including tips on writing online survey questions, six new case studies, and examples using the most recent version of Excel. Learn which metrics to select for every case, including behavioral, physiological, emotional, aesthetic, gestural, verbal, and physical, as well as more specialized metrics such as eye-tracking and clickstream data. Find a vendor-neutral examination of how to measure the user experience with web sites, digital products, and virtually any other type of product or system. Discover in-depth global case studies showing how organizations have successfully used metrics and the information they revealed. Companion site, www.measuringux.com, includes articles, tools, spreadsheets, presentations, and other resources to help you effectively measure the user experience.

Postsecondary Play

Describes the state of postwar development policy in Africa that has channeled billions of dollars in aid but failed to either reduce poverty or increase growth, offering a hopeful vision of how to address the problem.

Simpler

The United States, long considered to have the best higher education in the world, now ranks eleventh in the proportion of 25- to 34-year-olds with a college degree. As other countries have made dramatic gains in degree attainment, the U.S. has improved more slowly. In response, President Obama recently laid out a national "completion agenda" with the goal of making the U.S. the best-educated nation in the world by the year 2020. *Getting to Graduation* explores the reforms that we must pursue to recover a position of international leadership in higher education as well as the obstacles to those reforms. This new completion agenda puts increased pressure on institutions to promote student success and improve institutional productivity in a time of declining public revenue. In this volume, scholars of higher education and public policymakers describe promising directions for reform. They argue that it is essential to redefine postsecondary education and to consider a broader range of learning opportunities—beyond the research university and traditional bachelor degree programs—to include community colleges, occupational certificate programs, and apprenticeships. The authors also emphasize the need to rethink policies governing financial aid, remediation, and institutional funding to promote degree completion.

Tuition Discounting

Chronicle Financial Aid Guide 2009-2010

This report presents a model and an approach that institutions of higher education can use to analyze and project the impact of endogenous and exogenous factors on both net and gross tuition in the context of the increasing practice of tuition discounting. It is noted that two key questions drive this effort: (1) what influence does gross tuition pricing have on institutionally funded financial aid, and hence, net tuition? and (2) how much does a college or university need to increase its stated tuition rate to realize a desired level of net tuition revenue growth? To answer these questions, this report first examines relationships among tuition, student need, institutionally funded financial aid, and other institutional factors from a broad education industry perspective. The next section depicts the interaction of these elements by applying the discounting model developed to a fictitious, representative college. The detailed derivation of the model, and the formulae used, are presented in the appendix. (GLR)

Graduate Programs in the Visual Arts

Presents information on location, enrollment, costs, financial aid, admissions, curriculum, campus life, housing and career services of four-year colleges and universities in the United States and Canada.

Measuring the User Experience

DFID is right to focus more resources on fragile states if global poverty reduction goals are to be met. However, this report highlights a number of concerns about DFID's capacity to meet this and other new policy directions set out in the 2009 White Paper (Cm. 7656, ISBN 9780101765626), based on analysis of the Department's performance in 2008-09 (the Department's annual report 2008-09 published as HC 867-I,II, ISBN 9780102962154). Climate change, another key White Paper focus area, threatens progress on poverty reduction and will hit the poorest people first and hardest. The outcome of the Copenhagen Conference in December 2009 was disappointing and real progress needs to be made before the next conference at the end of this year. The White Paper also indicates that DFID will channel more funding through multilateral organisations including the EU, the UN and the World Bank. This offers the prospect of more coordinated delivery of aid, but only if these bodies increase their effectiveness and their poverty focus. The report also argues for speedier reform of the governance of the international financial institutions. The recession has had a significant impact on developing countries. It is estimated that an additional 90 million people will be affected by poverty as a combined result of the global food, financial and fuel crises over the last few years. Donors, including the UK, have responded and have sought to identify specific needs in developing countries, though many donors are failing to meet the aid commitments they have already made.

College Choice in America

Chronicles the history of human life and culture from prehistoric times to the present day.

Handbook of Strategic Enrollment Management

Admissions and financial aid policies at liberal arts colleges have changed dramatically since 1955. Through the 1950s, most colleges in the United States enrolled fewer than 1000 students, nearly all of whom were white. Few colleges were truly selective in their admissions; they accepted most students who applied. In the 1960s, as the children of the baby boom reached college age and both federal and institutional financial aid programs expanded, many more students began to apply to college. For the first time, liberal arts colleges were faced with an abundance of applicants, which raised new questions. What criteria would they use to select students? How would they award financial aid? The answers to these questions were shaped by financial and educational considerations as well as by the struggles for civil rights and gender equality that swept across the nation. The colleges' answers also proved crucial to their futures, as the years since the mid-1970s have shown. When the influx of baby boom students slowed, colleges began to recruit aggressively in order to maintain their class sizes. In the past decade, financial aid has become another tool that colleges use to compete for the best students. By tracing the development of competitive admission and financial aid policies at a selected group of liberal arts colleges, *Crafting a Class* explores how institutional decisions reflect and respond to broad demographic, economic, political, and social forces. Elizabeth Duffy and Idana Goldberg closely studied sixteen liberal arts colleges in Massachusetts and Ohio. At each college, they not only collected empirical data on admissions, enrollment, and financial aid trends, but they also examined archival materials and interviewed current and former administrators. Duffy and Goldberg have produced an authoritative and highly readable account of some of the most important changes that have taken place in American higher education during the tumultuous decades since the mid-1950s. *Crafting a Class* will interest all readers who are concerned with the past and future directions of higher education in the United States. Originally published in 1997. The Princeton Legacy Library uses the latest print-on-demand technology to again make available previously out-of-print books from the distinguished backlist of Princeton University Press. These editions preserve the original texts of these important books while presenting them in durable paperback and hardcover editions. The goal of the Princeton Legacy Library is to vastly increase access to the rich scholarly heritage found in the thousands of books published by Princeton University Press since its founding in 1905.

Southern Baptist Seminary 1859-2009

Nursing Programs 2011

Four-Year Colleges 2009

Over the past five years, behavioural economics has been rapidly propelled from the margins of economic analysis towards the policy mainstream. In this context, this study offers an international review of the initial applications of behavioural economics to policy, with a particular focus on regulatory policy. It describes the

extent to which behavioural findings have begun to influence public policy in a number of OECD countries, referring to a total of more than 60 instances, the majority of which concern regulatory policy.

Quick Reference for Counselors

Profiles more than 3,200 degree programs for traditional students, RNs, advanced-practice nurses, and nurse Ph.D.s, and includes research-facility descriptions, tuition, financial aid programs, and entrance requirements.

Getting Financial Aid 2011

A must-have book in today's economy, Getting Financial Aid 2011 is for parents and students challenged by the cost of college. The all-important FAFSA form is simplified with step-by-step instructions, and the College Board's CSS/Financial Aid PROFILE® form is explained by the people who created it. The guide includes information and advice from experts on how to apply for aid, plus easy-to-compare college profiles giving the "financial aid picture" for more than 3,000 four-year and two-year colleges and technical schools, showing award amounts and requirements. No other directory has this level of detail! Completely revised to reflect current federal laws and college policies.

Crafting a Class

Wilkinson traces the history of undergraduate financial aid at American colleges and universities; the origins, purposes, and impacts of merit- and need-based aid; the federal government's role; the evolution of elite private institutions; and the current climate and concerns. The concluding chapter lays out how these factors, combined with increasing costs of attending college, impact low-income minority students and how reforms on campuses and in Washington, DC, can better serve higher education and the more disadvantaged students.

Nursing Programs - 2010

Volume 1 (A and B) of the Yearbook of International Organizations covers international organizations throughout the world, comprising their aims, activities and events

Industrial and Labor Relations Review

DFID's performance in 2008-09 and the 2009 White Paper

Dead Aid

This is the only guide available that contains objective information on every accredited college in the United States — 2,150 four-year colleges and universities, and 1,650 two-year community colleges and technical schools. With its clearly laid-

out entries and more than 40 indexes, the College Handbook 2011 is the fastest, easiest way for students to narrow a college search and compare the schools that they're interested in. • Targeted information for home-schooled students and students considering community college as an option. • Useful features for black and Hispanic students. • Tables of early decision and wait-list outcomes show information that can't be found in any other guide. • Comprehensive listings of student services, majors, athletics, on-campus activities and campus computing. • Planning calendar and worksheets help students organize their applications and stay on track. • Purchasers qualify for a \$10 discount on The Official SAT Online Course™, the only course offered by the test makers. • Updated annually by a team of editors who verify information with each college — making the College Handbook 2011 the best college reference guide.

Mali, Poverty Reduction Strategy Paper Annual Progress Report

The latest information on enrollments, tuition and fees, academic programs, campus environment, available financial aid, and much more make the 29th edition of Profiles of American Colleges America's most comprehensive and authoritative source for college-bound high school students. Every accredited four-year college in the United States is profiled, and readers are directed to a brand-new Barron's Web site featuring a FREE ACCESS college search engine that presents exclusive on-line information to help students match their academic plans and aptitudes with the admission requirements and academic programs of each school. The book presents profiles of more than 1,650 colleges, each profile including details on: • Admission requirements • Library and computer facilities • Admissions procedures for freshmen • Campus safety and security • Thumbnail descriptions of faculty • Requirements for a degree • Athletic facilities • Extracurricular activities • E-mail addresses • College fax numbers and web sites • Admissions Contacts • and more Schools are rated according to Barron's reliable competitiveness scale, which ranges from "Noncompetitive" to "Most Competitive." The book's tinted pages section presents an Index of College Majors that lists all available major study programs at every school. Also profiled are excellent colleges in Canada and several other countries, as well as brief profiles of religious colleges, and American colleges based in foreign countries.

Aiding Students, Buying Students

The college application process—which entails multiple forms, essays, test scores, and deadlines—can be intimidating. For students without substantial school and family support, the complexity of this process can become a barrier to access. William G. Tierney, Tracy Fullerton, and their teams at the University of Southern California approach this challenge innovatively. Using the tools of online games and social media, they have developed ways to make applying for college much less intimidating. While the vast majority of college students use social media and gaming in their everyday lives, colleges and universities have been slow to recognize and harness the power of either. Postsecondary Play explores the significance of games and social media in higher education, and particularly how they can be used to attract, retain, educate, and socialize students. Tierney, a past

president of the American Educational Research Association, has gathered some of the best research on the emerging role of games and social media in the classroom and how these tools can boost student confidence and increase college access. Scholars writing from a wide variety of disciplines—college access, social media, game studies, and learning sciences—provide concrete examples to illustrate the new and complex ways in which students learn in response to social media and games. Tierney and the contributors find that, although games can be powerful tools for encouraging underserved students, quality game design and mastering the concept of play—the ability to develop skills while engaging in the game—are essential in the effective use of serious games in teaching and learning. Summarizing a decade of research in game design and learning, *Postsecondary Play* will appeal to higher education scholars and students of learning, online gaming, education, and the media.

Universal Design in Higher Education

Congressional Record

Graduate Programs in the Visual Arts is an indispensable, comprehensive guide to schools that offer a Master's or other advanced degree in art studies, including studio art, graphic and web design, art education, film production, conservation, and historic preservation. Compiled by the College Art Association, this easy-to-use directory includes over 350 schools and English-language academic programs in the United States, Canada, Great Britain, and elsewhere worldwide. Listings provide descriptions of special courses; numbers, names, and specializations of faculty; facilities, studios, and special equipment; student opportunities for research and work; information on financial aid, fellowships, and assistantships; application requirements; and details on housing, health insurance, studio safety, and other practical matters. An index lists schools alphabetically and by state and country for quick reference. An introductory essay provides a detailed description of the elements of a program entry, including explanations of the various kinds of programs and degrees offered, placing the search and selection process in context. This is the third edition of this directory published by CAA.

Getting to Graduation

Improve student enrollment outcomes and meet institutional goals through the effective management of student enrollments. Published with the American Association for Collegiate Registrars and Admissions Officers (AACRAO), the *Handbook of Strategic Enrollment Management* is the comprehensive text on the policies, strategies, practices that shape postsecondary enrollments. This volume combines relevant theories and research, with applied chapters on the management of offices such as admissions, financial aid, and the registrar to provide a comprehensive guide to the complex world of Strategic Enrollment Management (SEM). SEM focuses on achieving enrollment goals, and sustaining institutional revenue and serving the needs of students. It provides insights into the ways SEM is practiced across four-year institutions, community colleges, and professional schools. More than just an enhanced approach to

admissions and financial aid, SEM examines the student's entire educational cycle. From entry through graduation, this volume helps SEM professionals and graduate students interested in enrollment management to anticipate change and balancing the goals of revenue, access, diversity, and prestige. The Handbook of Strategic Enrollment Management: Provides an overview of the thinking of leading practitioners that comprise SEM organizations, including marketing, recruitment, and admissions; tuition pricing; financial aid; the registrar's role, academic advising; and, retention. Includes up-to-date research on current issues in SEM including college choice, financial aid, student persistence, and the effective use of technology. Guides readers creating strategic enrollment organizations that fit the unique history, culture, and policy context of your campus. Strategic enrollment management has become one of the most important administrative areas in postsecondary education, and it is being adopted in countries around the globe. The Handbook of Strategic Enrollment Management is for anyone in enrollment management, admissions, financial aid, registration and records, orientation, marketing, and institutional research who wish to enhance the health and vitality of his or her institution. It is also an excellent text for graduate programs in higher education and student affairs.

A Report on the Efficiency and Sustainability of the Monetary Award Program

From bestselling author of the remarkable memoir, *The Distance Between Us* comes an inspiring account of one woman's quest to find her place in America as a first-generation Latina university student and aspiring writer determined to build a new life for her family one fearless word at a time. "Here is a life story so unbelievable, it could only be true" (Sandra Cisneros, bestselling author of *The House on Mango Street*). As an immigrant in an unfamiliar country, with an indifferent mother and abusive father, Reyna had few resources at her disposal. Taking refuge in words, Reyna's love of reading and writing propels her to rise above until she achieves the impossible and is accepted to the University of California, Santa Cruz. Although her acceptance is a triumph, the actual experience of American college life is intimidating and unfamiliar for someone like Reyna, who is now estranged from her family and support system. Again, she finds solace in words, holding fast to her vision of becoming a writer, only to discover she knows nothing about what it takes to make a career out of a dream. Through it all, Reyna is determined to make the impossible possible, going from undocumented immigrant of little means to "a fierce, smart, shimmering light of a writer" (Cheryl Strayed, author of *Wild*); a National Book Critics Circle Award Finalist whose "power is growing with every book" (Luis Alberto Urrea, Pulitzer Prize finalist); and a proud mother of two beautiful children who will never have to know the pain of poverty and neglect. Told in Reyna's exquisite, heartfelt prose, *A Dream Called Home* demonstrates how, by daring to pursue her dreams, Reyna was able to build the one thing she had always longed for: a home that would endure.

OECD Economic Surveys: Luxembourg 2012

Diplomatic White Paper

OECD's 2012 Economic Survey of Luxembourg examines recent economic developments, policy and prospects and includes more detailed analyses of social cohesion and green growth.

Don't Miss Out

With 16.3 million members and 44,000 churches, the Southern Baptist Convention is the largest Baptist group in the world, and the largest Protestant denomination in the United States. Unlike the so-called mainstream Protestant denominations, Southern Baptists have remained stubbornly conservative, refusing to adapt their beliefs and practices to modernity's individualist and populist values. Instead, they have held fast to traditional orthodoxy in such fundamental areas as biblical inspiration, creation, conversion, and miracles. Gregory Wills argues that Southern Baptist Theological Seminary has played a fundamental role in the persistence of conservatism, not entirely intentionally. Tracing the history of the seminary from the beginning to the present, Wills shows how its foundational commitment to preserving orthodoxy was implanted in denominational memory in ways that strengthened the denomination's conservatism and limited the seminary's ability to stray from it. In a set of circumstances in which the seminary played a central part, Southern Baptists' populist values bolstered traditional orthodoxy rather than diminishing it. In the end, says Wills, their populism privileged orthodoxy over individualism. The story of Southern Seminary is fundamental to understanding Southern Baptist controversy and identity. Wills's study sheds important new light on the denomination that has played - and continues to play - such a central role in our national history.

Yearbook of International Organizations 2013-2014

Graduate Programs in Art History is an indispensable, comprehensive guide to schools that offer a Master's, doctoral, or related degree in art studies, including history of art and architecture, visual studies, museum and curatorial studies, arts administration, and library science. Compiled by the College Art Association, this easy-to-use directory includes over 260 schools and English-language academic programs in the United States, Canada, Great Britain, and elsewhere worldwide. Listings provide descriptions of special courses; numbers, names, and specializations of faculty; facilities such as libraries and labs; student opportunities for research and work; information on financial aid, fellowships, and assistantships; application requirements; and details on housing, health insurance, and other practical matters. An index lists schools alphabetically and by state and country for quick reference. An introductory essay provides a detailed description of the elements of a program entry, including explanations of the various kinds of programs and degrees offered, placing the search and selection process in context. This is the third edition of this directory published by CAA.

Regulatory Policy and Behavioural Economics

A Dream Called Home

Profiles of American Colleges

“The College Solution helps readers look beyond over-hyped admission rankings to discover schools that offer a quality education at affordable prices. Taking the guesswork out of saving and finding money for college, this is a practical and insightful must-have guide for every parent!” —Jaye J. Fenderson, Seventeen’s College Columnist and Author, *Seventeen’s Guide to Getting into College* “This book is a must read in an era of rising tuition and falling admission rates. O’Shaughnessy offers good advice with blessed clarity and brevity.” —Jay Mathews, Washington Post Education Writer and Columnist “I would recommend any parent of a college-bound student read *The College Solution*.” —Kal Chany, Author, *The Princeton Review’s Paying for College Without Going Broke* “The College Solution goes beyond other guidebooks in providing an abundance of information about how to afford college, in addition to how to approach the selection process by putting the student first.” —Martha “Marty” O’Connell, Executive Director, *Colleges That Change Lives* “Lynn O’Shaughnessy always focuses on what’s in the consumer’s best interest, telling families how to save money and avoid making costly mistakes.” —Mark Kantrowitz, Publisher, *FinAid.org* and Author, *FastWeb College Gold* “An antidote to the hype and hysteria about getting in and paying for college! O’Shaughnessy has produced an excellent overview that demystifies the college planning process for students and families.” —Barmak Nassirian, American Association of Collegiate Registrars and Admissions Officers

For millions of families, the college planning experience has become extremely stressful. And, unless your child is an elite student in the academic top 1%, most books on the subject won’t help you. Now, however, there’s a college guide for everyone. In *The College Solution*, top personal finance journalist Lynn O’Shaughnessy presents an easy-to-use roadmap to finding the right college program (not just the most hyped) and dramatically reducing the cost of college, too. Forget the rankings! Discover what really matters: the quality and value of the programs your child wants and deserves. O’Shaughnessy uncovers “industry secrets” on how colleges actually parcel out financial aid—and how even “average” students can maximize their share. Learn how to send your kids to expensive private schools for virtually the cost of an in-state public college and how promising students can pay significantly less than the “sticker price” even at the best state universities. No other book offers this much practical guidance on choosing a college and no other book will save you as much money!

- Secrets your school’s guidance counselor doesn’t know yet
- The surprising ways colleges have changed how they do business
- Get every dime of financial aid that’s out there for you
- Be a “fly on the wall” inside the college financial aid office
- U.S. News & World Report: clueless about your child
- Beyond one-size-fits-all rankings: finding the right program for your teenager
- The best bargains in higher education
- Overlooked academic choices that just might be perfect for you

Federal Student Aid

Nursing Programs 2011 profiles nearly 3,200 undergraduate, graduate, and postdoctoral options at more than 700 institutions in the United States and Canada. A special section, “The Nursing School Advisor,” includes in-depth articles about degree and career options, the admissions process, and specialized programs for professions such as nurse practitioner and clinical specialist.

Graduate Programs in Art History

The most crucial choice a high school graduate makes is whether to attend college or to go to work. Here is the most sophisticated study of the complexities behind that decision. Based on a unique data set of nearly 23,000 seniors from more than 1,300 high schools who were tracked over several years, the book treats the following questions in detail: Who goes to college? Does low family income prevent some young people from enrolling, or does scholarship aid offset financial need? How important are scholastic aptitude scores, high school class rank, race, and socioeconomic background in determining college applications and admissions? Do test scores predict success in higher education? Using the data from the National Longitudinal Study of the Class of 1972, the authors present a set of interrelated analyses of student and institutional behavior, each focused on a particular aspect of the process of choosing and being chosen by a college. Among their interesting findings: most high school graduates would be admitted to some four-year college of average quality, were they to apply; applicants do not necessarily prefer the highest-quality school; high school class rank and SAT scores are equally important in college admissions; federal scholarship aid has had only a small effect on enrollments at four-year colleges but a much stronger effect on attendance at two-year colleges; the attention paid to SAT scores in admissions is commensurate with the power of the scores in predicting persistence to a degree. This clearly written book is an important source of information on a perpetually interesting topic.

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