

Crack The Guy Code

Great Business Teams
Can You Crack the Code?
Cracking the Code
What Are the Odds?
The 7 Irresistible Qualities Men Want in a Woman
Breaking the Bro Code
The Code Book
Virtual You!
The Code Book: The Secrets Behind Codebreaking
Crack the Funding Code
Cracking the Girl Code
Cracking the Aging Code
The Code Book
Cracking the Love Codes
Does He Really Into You?
The Man Code
Digital Fortress
Cracking the Man Code
Project Everlasting
Seeking Arrangement
Crack in the Code
Code 7
Cracking Code Purple
Decoding Boys
Nonverbal Messages
Cracking the Leadership Code
Code 211 Blue
Blood's a Rover
The Woman Who Smashed Codes
Crack the Customer Mind
Code
The Bro Code
Code 3
Explorer Academy: The Nebula Secret (Book 1)
Buddy System
The Devil's Code
The Queen's Code
Cracking the Code
Chasing Vermeer (Scholastic Gold)
Cracking the Sales Management Code: The Secrets to Measuring and Managing Sales Performance
The Millionaire Fastlane

Great Business Teams

Crack the Funding Code demystifies the world of angel investing, venture capital, and corporate funding and lays out a strategic pathway for any entrepreneur to secure funding fast. Lack of funding is one of the biggest reasons small businesses fail. In 2016 in the United States alone, more than 31 percent of small business

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owners reported that they could not access adequate capital, and the lack of capital prevented them from growing the business/expanding operations, increasing inventory, or financing increased sales. Most business owners believe that their only feasible funding options are (1) savings or personal credit, (2) friends and family or (3) bank loans. They may have heard about venture capitalists or angel investors, but they don't have enough information about what these investors do, what they can provide for a business, and on what terms. What's worse, entrepreneurs often don't know how to access the people who are looking to put their money into young companies with potential. Finally, business owners don't have enough expertise to navigate the treacherous waters of outside funding. Many small companies don't believe they are the type of company that gets funded. Even when business owners are brave enough to look for the right outside investors, they don't know how to create the compelling pitches or how to structure the deals that will get them the funding to expand and grow. Crack the Funding Code will show readers how to find the money, create pitches that attract investors, and then structure fair, ethical deals that will bring them new sources of outside capital and invaluable professional advice. It will give readers the broader perspective—how funding works, how investors think, and what they need to hear to put their money where your mouth is. Every entrepreneur who reads this book will get easy-to-follow deal checklists, a roadmap of where and how to locate the best funding resources and top business mentors for their particular industry and/or geographical location, and a step-by-step process to create pitches that

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make their idea or business irresistible.

Can You Crack the Code?

“[A] fun mix of drama and sweetness...” —Readers’ Favorite Seventeen-year-old Molly Mason runs for her life—literally. Her plans include racing her heart out for a cross country scholarship to get out of her craptastic little town, even if it means leaving behind her hot and cold boyfriend, Trevor. Hayden Bishop, Trevor’s best friend, has a secret: He’s head over heels in love with his best friend’s girlfriend. When Trevor dumps Molly, Hayden decides to break the sacred bro code and shoot his shot. Soon, he and Molly find themselves entangled in a relationship with more twists and turns than a Rubik’s Cube. As the finish line to their senior year is in sight, the obstacles mount. Trevor strikes back at Hayden by placing doubt in the new relationship, Molly’s scholarship is put in jeopardy, Hayden’s chance to prove himself is slipping away, and someone gets arrested... They’re struggling to finish together, but Molly and Hayden know the hardest part of a race is somebody always has to lose.

Cracking the Code

What Are the Odds?

The 7 Irresistible Qualities Men Want in a Woman

What would you do to save the star of your dreams? Dr. Matt Sinclair has everything a handsome young doctor would want—a thriving practice in the beautiful English countryside, the respect of his peers and friends, and a bank account that makes him more than financially comfortable. Just one thing is spoiling his idyllic life—a secret, unhealthy infatuation for a pop star from which he knows he must free himself. But fate is a strange thing. Overnight, the golden girl whom everyone loved, everyone wanted a piece of, became devalued currency. Graphic details as to how the body had been discovered in her bedroom, and in what condition, were leaked, and the tabloids sucked it all up in the story-making machine, as more and more sensational headlines were spawned.

Breaking the Bro Code

The year was 1995 and three very successful private ambulance companies joined forces in a mammoth merger to thwart the impending threat of FMR (Frequent Medical Response), the U.S.A.'s largest nationally based private ambulance

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company. Power Ambulance from Chicago, Reagan-Stiller Ambulance from Greater Chicagoland, and Baileys Ambulance from southern Illinois and Indiana combined forces to become Tri*Medic Transport Incorporated. Code 3: The Rise & Fall of a Private Ambulance Empire proves that people from all walks of life are attracted to the strange realm that is Emergency Medical Services (E.M.S.). But like average employees, many of them come and go. Like druggies, they get their quick fix and then they leave. E.M.S. sees them come and go like the motions of the ocean. But what they leave behind are their unforgettable stories. Code 3: The Rise & Fall of a Private Ambulance Empire is not your typical novel about the heroisms of what takes place in the back of an ambulance, rather, Code 3 takes you on a fast-paced lights and sirens ride through the delightful disgraces that are hidden well from the public eye. The tribulations of the mighty E.M.S. Tri*Medic are well chronicled in this in-depth partisan culture of the unique private ambulance company world. Code 3: The Rise & Fall of a Private Ambulance Empire is a dauntless expos of Nazi Germany and the Titanic Disaster, uniquely intertwined in the unforgiving E.M.S. field of battle. Code 3 is set inside a huge garage on the north side of Chicago that is a branch of the massive private ambulance company merger. It was inside this garage that most of the mayhem took place, making for an unforgettable reading experience. Like the stories and characters involved in the inception of this novel, you will never forget it.

The Code Book

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Before the multi-million, runaway bestseller *The Da Vinci Code*, Dan Brown set his razor-sharp research and storytelling skills on the most powerful intelligence organization on earth--the National Security Agency (NSA)--in this thrilling novel, *Digital Fortress*. When the NSA's invincible code-breaking machine encounters a mysterious code it cannot break, the agency calls its head cryptographer, Susan Fletcher, a brilliant and beautiful mathematician. What she uncovers sends shock waves through the corridors of power. The NSA is being held hostagenot by guns or bombs, but by a code so ingeniously complex that if released it would cripple U.S. intelligence. Caught in an accelerating tempest of secrecy and lies, Susan Fletcher battles to save the agency she believes in. Betrayed on all sides, she finds herself fighting not only for her country but for her life, and in the end, for the life of the man she loves. From the underground hallways of power to the skyscrapers of Tokyo to the towering cathedrals of Spain, a desperate race unfolds. It is a battle for survival--a crucial bid to destroy a creation of inconceivable geniusan impregnable code-writing formula that threatens to obliterate the post-cold war balance of power. Forever.

Virtual You!

“If you’re raising a boy, you need this brilliant book. It is clear, wise, and eye-opening.” —Lisa Damour, Ph.D., author of *Untangled* When boys enter puberty,

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they tend to get quiet—or at least quieter than before—and parents often misread their signals. Here’s how to navigate their retreat and steer them through this confusing passage, by the bestselling author of *The Care and Keeping of You* series and *Guy Stuff: The Body Book for Boys*. What is my son doing behind his constantly closed door? What’s with his curt responses, impulsiveness, newfound obsession with gaming, and . . . that funky smell? As pediatrician and mother of two teenagers Cara Natterson explains, puberty starts in boys long before any visible signs appear, and that causes confusion about their changing temperaments for boys and parents alike. Often, they also grow quieter as they grow taller, which leads to less parent-child communication. But, as Natterson warns in *Decoding Boys*, we respect their increasing “need” for privacy, monosyllabic conversations, and alone time at their peril. Explaining how modern culture mixes badly with male adolescent biology, Natterson offers science, strategies, scripts, and tips for getting it right:

- recognizing the first signs of puberty and talking to our sons about the wide range of “normal” through the whole developmental process
- why teenagers make irrational decisions even though they look mature—and how to steer them toward better choices
- managing video game and screen time, including discussing the unrealistic and dangerous nature of pornography
- why boys need emotional and physical contact with parents—and how to give it in ways they’ll accept
- how to prepare boys to resist both old and new social pressures—drugs, alcohol, vaping, and sexting
- teaching consent and sensitivity in the #MeToo culture

Decoding Boys is a powerful and validating lifeline, a book

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that will help today's parents keep their sons safe, healthy, and resilient, as well as ensure they will become emotionally secure young men. Praise for *Decoding Boys* "Comforting . . . a common-sensical and gently humorous exploration of male puberty's many trials."—Kirkus Reviews

The Code Book: The Secrets Behind Codebreaking

From the hit TV show *How I Met Your Mother* comes Barney Stinson's words of wit, wisdom, and awesomeness, *The Bro Code*—the *New York Times* bestseller (really!) with more than a million copies in print all around the world. Everyone's life is governed by an internal code of conduct. Some call it morality. Others call it religion. But Bros in the know call this Holy Grail *The Bro Code*. *The Bro Code* is a living document, much like the Constitution. Except instead of outlining a government, or the Bill of Rights, or anything even resembling laws, *The Bro Code* provides men with all the rules they need to know in order to become a "bro" and behave properly among other bros. Historically a spoken tradition passed from one generation to the next and dating back to the American Revolution, the official code of conduct for Bros appears here in its published form for the first time ever. By upholding the tenets of this sacred and legendary document, any dude can learn to achieve Bro-dom. Containing approximately 150 "unspoken" rules, this code of conduct for bros can range from the simple (bros before hos) to the complex (the hot-to-crazy ratio, complete with bar graphs and charts). With helpful

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sidebros The Bro Code will help any ordinary guy become the best bro he can be. Let ultimate bro and coauthor Barney Stinson and his book, The Bro Code share their wisdom, lest you be caught making eye contact in a devil's three-way (two dudes, duh).

Crack the Funding Code

Crack the Customer Mind Code upends customary marketing approaches and takes a deeper approach to more successful selling. Based on an analysis of successful marketing campaign patterns, Crack the Customer Mind Code teaches the reader how to align marketing messages that leverage the mind's natural progression to "yes" through seven steps: 1) identify the persona, 2) stimulate emotion, 3) calm the mind, 4) position or reposition, 5) engage with story, 6) interpret the outcome, and 7) lead prospective customers to give themselves permission to act. With this proven process, organizations can create stronger sales-producing marketing campaigns when the message is aligned with the way in which marketing information is absorbed and processed.

Cracking the Girl Code

Boost sales results by zeroing in on the metrics that matter most "Sales may be an

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art, but sales management is a science. Cracking the Sales Management Code reveals that science and gives practical steps to identify the metrics you must measure to manage toward success.” —Arthur Dorfman, National Vice President, SAP “Cracking the Sales Management Code is a must-read for anyone who wants to bring his or her sales management team into the 21st century.” —Mike Nathe, Senior Vice President, Essilor Laboratories of America “The authors correctly assert that the proliferation of management reporting has created a false sense of control for sales executives. Real control is derived from clear direction to the field—and this book tells how do to that in an easy-to-understand, actionable manner.” —Michael R. Jenkins, Signature Client Vice President, AT&T Global Enterprise Solutions “There are things that can be managed in a sales force, and there are things that cannot. Too often sales management doesn’t see the difference. This book is invaluable because it reveals the manageable activities that actually drive sales results.” —John Davis, Vice President, St. Jude Medical “Cracking the Sales Management Code is one of the most important resources available on effective sales management. . . . It should be required reading for every sales leader.” —Bob Kelly, Chairman, The Sales Management Association “A must-read for managers who want to have a greater impact on sales force performance.” —James Lattin, Robert A. Magowan Professor of Marketing, Graduate School of Business, Stanford University “This book offers a solution to close the gap between sales processes and business results. It shows a new way to think critically about the strategies and tactics necessary to move a sales team from good to great!” —Anita Abjornson,

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Sales Management Effectiveness, Abbott Laboratories About the Book: There are literally thousands of books on selling, coaching, and leadership, but what about the particulars of managing a sales force? Where are the frameworks, metrics, and best practices to help you succeed? Based on extensive research into how world-class companies measure and manage their sales forces, *Cracking the Sales Management Code* is the first operating manual for sales management. In it you will discover: The five critical processes that drive sales performance How to choose the right processes for your own team The three levels of sales metrics you must collect Which metrics you can “manage” and which ones you can’t How to prioritize conflicting sales objectives How to align seller activities with business results How to use CRM to improve the impact of coaching As Neil Rackham writes in the foreword: “There’s an acute shortage of good books on the specifics of sales management. *Cracking the Sales Management Code* is about the practical specifics of sales management in the new era, and it fills a void.” *Cracking the Sales Management Code* fills that void by providing foundational knowledge about how the sales force works. It reveals the gears and levers that actually control sales results. It adds clarity to things that you intuitively know and provides insight into things that you don’t. It will change the way you manage your sellers from day to day, as well as the results you get from year to year.

Cracking the Aging Code

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Provides a review of cryptography, its evolution over time, and its purpose throughout history from the era of Julius Caesar to the modern day.

The Code Book

Discover What Quality Men Secretly Look For When Choosing "The One" A high-quality man who knows what he wants will NOT settle for just any woman to build a meaningful relationship with. Men like this want a woman who exudes high character. And though she may be beautiful on the outside, he expects her inner worth to be far superior to the women around her. Once a woman passes a man's "physical appearance" test that is specific to his personal tastes, it's her inner value (or lack thereof) that will either lose or keep his interest in her. Learning how to keep a man interested in you is as simple as figuring out what men want when it comes to choosing a partner for a long-term relationship. Sadly, many women either disqualify themselves from relationships with phenomenal men or they only seem to attract losers, players, and time-wasters because they failed to develop the inner qualities great guys actively look for in a potential wife or girlfriend. The 7 Qualities That Can Make a Man Fall Helplessly in Love With You Due to trust issues, many great guys aren't open about they need in a relationship. Because of this, many women only learn how to understand men after painful trial and error or by fighting to get a man to open up emotionally. By the time she's figured him out, the incessant conflict and misunderstanding has already taken its toll on him;

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making his emotional barriers even stronger than before. The faster a man trusts you on a subconscious level, the faster he'll be able to let himself go completely and fall in love with you. And there are seven qualities that are so rare and invaluable in a woman, that when a man finds a woman like this he becomes absolutely determined to KEEP her in his life. How to Find Mr. Right By Becoming Better Girlfriend Material If you want to attract and keep a high-quality man then you need to understand what men want in a woman. This short book will reveal to you what a high-quality man wants in a woman he considers girlfriend or even wife material. Although different men want VERY different things, there are certain feminine qualities that ALL commitment-able men look for when choosing a long-term mate. Only the woman who possesses these feminine qualities will find attracting men - quality men - to be both an effortless and rewarding activity. Here's what you're going to learn inside: What men want in a woman, and why being unapologetically feminine attracts the BEST kinds of men. How to get a boyfriend using an "old-school" tactic that can captivate the heart of even the most unattainable man. How to understand men and what makes them WANT to commit to a woman. How to keep a man interested in you by giving him the ONE thing he needs even MORE than SEX. (the key to how men think) How to be a good girlfriend and make him see you as "The One" by displaying a RARE quality that few women possess. How to seduce a man and make him fall in love with you again and again by using a secret weapon that EVERY woman was born with (and no...it's not what you think). How to find Mr. Right using a surefire dating technique

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that NATURALLY weeds out all the Mr. Wrongs, Time Wasters, and Players. How to escalate his emotional intimacy and keep your man happy (and helplessly HOOKED on you) without being a doormat. And much, much more... Would You Like to Know More? Get started right away and discover what men want in a woman and make him desperate to keep you all to himself. Scroll to the top of the page and select the 'buy button' now.

Cracking the Love Code

Chasing Vermeer joins the Scholastic Gold line, which features award-winning and beloved novels. Includes exclusive bonus content! When a book of unexplainable occurrences brings Petra and Calder together, strange things start to happen: Seemingly unrelated events connect; an eccentric old woman seeks their company; an invaluable Vermeer painting disappears. Before they know it, the two find themselves at the center of an international art scandal, where no one is spared from suspicion. As Petra and Calder are drawn clue by clue into a mysterious labyrinth, they must draw on their powers of intuition, their problem solving skills, and their knowledge of Vermeer. Can they decipher a crime that has stumped even the FBI?

Is He Really Into You?

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Become the effective, proactive leader you aspire to be with this practical tool kit for leading people and organizations. Yes, you can learn the skills to effectively lead people, organizations, and employees. With the right motivation and knowledge, you can be a leader who knows what it takes to succeed. Throughout his extensive experience in training leaders, author Alain Hunkins discovered that many leaders shared a common trait. They were mainly focused on what they were doing but not so focused on how they were doing it, especially when it came to working with other people. By strengthening their leadership capabilities, they could become trusted leaders within their organization, improve employee communications, and build bridges across hierarchies. Cracking the Leadership Code shares the valuable principles and practices that Hunkins developed and refined during the 20+ years he's worked with leaders. When you crack the code, you'll have a new operating model for organizational leadership that will help your teams thrive in a 21st century economy. Discover the brain science behind leading people. Get inspired by real life leadership stories. Use a practical leadership tool kit to become a better leader. Learn how to communicate, influence, and persuade others, more effectively than ever before. With this book as a resource, you'll have a new perspective, a new framework, and new tools at your disposal, readily available to guide your leadership. You'll learn to establish proactive, leader-follower relationships. To do this, you'll use the interconnected elements of Connection, Communication, and Collaboration. When you learn from the author's insightful experiences working with organizations around the world, you can accelerate your

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leadership development and become the leader you've always aspired to be.

The Man Code

In his first book since the bestselling *Fermat's Enigma*, Simon Singh offers the first sweeping history of encryption, tracing its evolution and revealing the dramatic effects codes have had on wars, nations, and individual lives. From Mary, Queen of Scots, trapped by her own code, to the Navajo Code Talkers who helped the Allies win World War II, to the incredible (and incredibly simple) logistical breakthrough that made Internet commerce secure, *The Code Book* tells the story of the most powerful intellectual weapon ever known: secrecy. Throughout the text are clear technical and mathematical explanations, and portraits of the remarkable personalities who wrote and broke the world's most difficult codes. Accessible, compelling, and remarkably far-reaching, this book will forever alter your view of history and what drives it. It will also make you wonder how private that e-mail you just sent really is.

Digital Fortress

Life at Flint Hill Elementary School may seem normal, but seven friends find themselves on a path to crack the code for an epic life. Whether they're chasing

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their dreams on stage, searching for an elusive monster fish, or running a makeshift business out of a tree house, can these heroes find a way to work together to change their community?

Cracking the Man Code

Drawing on in-depth interviews with nearly 400 men, therapist and researcher Geoffrey L. Greif takes readers on a guided tour of male friendships, explaining what makes them work, why they are vital to the health of individuals and communities, and how to build the kinds of friendships that can lead to longer and happier lives. Through the lively words of men themselves, and detailed profiles of men from their twenties to their nineties, readers may be surprised to find what friendships offer men—as well as their families and communities—and are sure to learn what makes their own relationships tick.

Project Everlasting

Codes can carry big secrets! Throughout history, lots of good guys and lots of bad guys have used codes to keep their messages under wraps. This fun and flippable nonfiction features stories of hidden treasures, war-time maneuverings, and contemporary hacking as well as explaining the mechanics behind the codes in

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accessible and kid friendly forms. Sidebars call out activities that invite the reader to try their own hand at cracking and crafting their own secret messages. This is the launch of an exciting new series that invites readers into a STEM topic through compelling historical anecdotes, scientific backup, and DIY projects.

Seeking Arrangement

With *The Man Code*, Bachelor Pad winner and Bachelorette fan favorite David Good empowers women by helping them decipher the unspoken rules that govern masculinity. In his book, Good explains the difference between a Man Code man and a bad boy. He reveals what men like him value, and lists the stumbling blocks they most often experience on the road to love. He also details why he feels the Man Code is a precious set of values increasingly absent from our society. Manliness, he writes, is at a crossroads in our culture.

Crack in the Code

Code 7

Fed up with relationship gurus who encourage people to find a partner by flirting,

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tantalizing, and deceiving, Janet O'Neal wrote and self-published the remarkably successful *Cracking the Love Code*. Now, everyone can benefit from O'Neal's realistic, up-to-date approach. O'Neal, known to her many fans as "The Love Coach", provides a step-by-step plan for creating a mutually satisfying, committed relationship, offering straightforward advice on everything from identifying what you're looking for in a partner to sustaining a relationship whether you choose to marry or not. Focusing on the "Six Cs" of success -- conceiving, contentment, connecting, chemistry, conviction, and commitment -- O'Neal discusses not only how to find the best partner but how to be a good partner yourself. Peppered with exercises, quizzes, and eye-opening information -- including the ten biggest sexual turn-offs and turn-ons for both men and women -- *Cracking the Love Code* will enlighten anyone who's ready for real love.

Cracking Code Purple

Have you ever felt like you were trapped in the Friend Zone? Do you feel like she's giving you the ok to make a move, but aren't sure? Do you wish there was some kind of cheat sheet to help you decipher the mixed signals girls are always sending out? "*Cracking the Girl Code*" will help you make your way through the hints and games to get to what really matters, a girl's heart. Don't just find a girl find the right girl and keep her!

Decoding Boys

This book will help men have a closer relationship to God.

Nonverbal Messages

Virtual You! addresses the issues and challenges unique to young women in their teen years - such things as their relationship with God, inner beauty, dating, lasting love, and purity. And it helps them learn how to make wise decisions that will keep them spiritually and personally healthy for a lifetime. This fun, interactive book leads teenage girls to experience a spiritual makeover by helping them see themselves through God's eyes and discovering what he wants them to do with their lives.

Cracking the Leadership Code

Discover how to get him to chase YOU and make yourself irresistible in the dating world! Are you looking for a way to better understand guys and how they think? Want to boost your self-esteem, become more confident, and handle dating like a pro? Then this is the book for you! The dating world can be a difficult and confusing place, and the idea of first dates and flirting can be daunting for many women.

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How do you know where to begin? How can you tell if he's into you? And how can you deal with the insecurities that come with a new relationship? Now, this book breaks down the fundamentals of dating, and how you can learn to make this process easy. From understanding the different types of guys and what they're looking for to how you can boost your self-esteem and the psychology behind flirting and love, this book offers an insightful and profound exploration of the dating world. Here's what you'll discover inside: The Fundamental Differences Between Men And Women What Do Men Want In a Woman? Understanding The Types of Men And The Kinds of Women They Fall For Tips and Tricks For Boosting Your Self-Esteem and Becoming a High-Value Woman The Secret Psychology Behind Attraction and Dating 3 Powerful Strategies For Better Flirting How To Overcome Insecurity at The Start Of a Relationship And Much More! With a comprehensive exploration of flirting, dating, and how you can attract men's attention with ease, this book also explores the topic of sex and intimacy in early relationships. With reference to positive reinforcement, overcoming the ego, and beating insecurity, this book is your all-in-one guide to navigating the world of dating. Learn to make dating easy by arming yourself with the fundamental psychology and the tricks you need to become irresistible! Buy now to discover how you can master dating today!

Code 211 Blue

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A revolutionary examination of why we age, what it means for our health, and how we just might be able to fight it. In *Cracking the Aging Code*, theoretical biologist Josh Mitteldorf and award-winning writer and ecological philosopher Dorion Sagan reveal that evolution and aging are even more complex and breathtaking than we originally thought. Using meticulous multidisciplinary science, as well as reviewing the history of our understanding about evolution, this book makes the case that aging is not something that “just happens,” nor is it the result of wear and tear or a genetic inevitability. Rather, aging has a fascinating evolutionary purpose: to stabilize populations and ecosystems, which are ever-threatened by cyclic swings that can lead to extinction. When a population grows too fast it can put itself at risk of a wholesale wipeout. Aging has evolved to help us adjust our growth in a sustainable fashion as well as prevent an ecological crisis from starvation, predation, pollution, or infection. This dynamic new understanding of aging is provocative, entertaining, and pioneering, and will challenge the way we understand aging, death, and just what makes us human.

Blood's a Rover

Understand and decode the inner workings of great business teams with the more than 30 in-depth examples in *Great Business Teams: Cracking the Code for Standout Performance*. Author Howard Guttman examines and dissects teams at top-management, business-unit, and functional levels and isolates five key factors

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that drive team performance to offer you insight into the ways these teams achieve success. Using this book, go directly to the marketplace to scrutinize teams in a variety of industries, evaluating the challenges they face and the methods they choose to manage these challenges.

The Woman Who Smashed Codes

No one knows the real world of modern day cops like Joseph D. McNamara. In his new novel, this former beat cop and big-city police chief takes you inside the maelstrom that America's front line foot soldiers face everyday--from the street snitches to the thugs in City Hall, from the deals that get cut to the danger that never lets you go. . . . Kevin McKay is a hometown boy who grew up to be a cop. Now he's out of the fire and into the heat--transferred from narcotics to a serial rape case that is turning into murder. But while McKay scours San Francisco from the Tenderloin to Chinatown for a perp known only as Ski Mask, a web of betrayal is being spun by the most dangerous enemies a cop can ever have--the ones who carry a badge. Trusting no one--not his bosses, not the rich lady he's falling in love with--McKay is fighting back against a death trap with his wits, his courage, and his honor . . . on streets stained forever with blood.

Crack the Customer Mind Code

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"As gripping as a good thriller." --The Washington Post Unpack the science of secrecy and discover the methods behind cryptography--the encoding and decoding of information--in this clear and easy-to-understand young adult adaptation of the national bestseller that's perfect for this age of WikiLeaks, the Sony hack, and other events that reveal the extent to which our technology is never quite as secure as we want to believe. Coders and codebreakers alike will be fascinated by history's most mesmerizing stories of intrigue and cunning--from Julius Caesar and his Caesar cipher to the Allies' use of the Enigma machine to decode German messages during World War II. Accessible, compelling, and timely, The Code Book is sure to make readers see the past--and the future--in a whole new way. "Singh's power of explaining complex ideas is as dazzling as ever." --The Guardian

The Bro Code

A heartwarming and revealing look at the wisdom drawn from successful marriages and the secrets to making love last, not from Ph.D.s or therapists but from more than 200 real couples who have walked the walk to more than forty years of marriage. Jaded by his parents' divorce, Mathew Boggs was a young man who'd lost all belief in lifelong love. After observing his grandparents who were madly in love after sixty-three years of marriage, Mat talked his best friend Jason into joining him on a cross-country search for America's greatest marriages. The two bumbling

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bachelors jumped in an RV and embarked on "Project Everlasting," a 12,000-mile cross-country adventure to discover what it takes to make love last. Each chapter of Project Everlasting is dedicated to one of the pressing questions the bachelors asked the couples, such as: —"How do you know you've found The One?" —"What's missing from today's marriages?" —"How do you keep the romance alive?" —"What's the most important ingredient for a solid marriage?" As the traveled the country, meeting happy couples from all walks of life, Mat and Jason began to understand why their own relationships hadn't worked out quite as planned. They also realized that what they were learning from their wise new friends could change everything for them and—through Project Everlasting—show their generation and generations to come how to build a marriage to last.

Code 3

A stand-alone sequel to the Time magazine Best Book American Tabloid and the Los Angeles Times Best Book The Cold Six Thousand traces the 1968 collision of a Klan-raised FBI agent, an ex-cop heroin runner and a divorce lawyer front-man with ties to the Kennedy assassinations. Reprint. A best-selling novel.

Explorer Academy: The Nebula Secret (Book 1)

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Genevieve Grotjan was a cryptanalyst during World War II. She cracked the complicated diplomatic Japanese code, called Purple, saving thousands of lives.

Buddy System

In *Nonverbal Messages*, Paul Ekman reveals the motivations and the serendipity that led to his many remarkable accomplishments—mapping the vocabulary of gestures, providing a tool for measuring facial expressions, and proving the evidence of their universality. Heralded as the world's foremost expert on facial expressions, Ekman's research and publications span decades, revealing key insights about human emotion, deception, and communication.

The Devil's Code

Is the financial plan of mediocrity -- a dream-stealing, soul-sucking dogma known as "The Slowlane" your plan for creating wealth? You know how it goes; it sounds a lil something like this: "Go to school, get a good job, save 10% of your paycheck, buy a used car, cancel the movie channels, quit drinking expensive Starbucks mocha lattes, save and penny-pinch your life away, trust your life-savings to the stock market, and one day, when you are oh, say, 65 years old, you can retire rich." The mainstream financial gurus have sold you blindly down the river to a

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great financial gamble: You've been hoodwinked to believe that wealth can be created by recklessly trusting in the uncontrollable and unpredictable markets: the housing market, the stock market, and the job market. This impotent financial gamble dubiously promises wealth in a wheelchair -- sacrifice your adult life for a financial plan that reaps dividends in the twilight of life. Accept the Slowlane as your blueprint for wealth and your financial future will blow carelessly asunder on a sailboat of HOPE: HOPE you can find a job and keep it, HOPE the stock market doesn't tank, HOPE the economy rebounds, HOPE, HOPE, and HOPE. Do you really want HOPE to be the centerpiece for your family's financial plan? Drive the Slowlane road and you will find your life deteriorate into a miserable exhibition about what you cannot do, versus what you can. For those who don't want a lifetime subscription to "settle-for-less" and a slight chance of elderly riches, there is an alternative; an expressway to extraordinary wealth that can burn a trail to financial independence faster than any road out there. Why jobs, 401(k)s, mutual funds, and 40-years of mindless frugality will never make you rich young. Why most entrepreneurs fail and how to immediately put the odds in your favor. The real law of wealth: Leverage this and wealth has no choice but to be magnetized to you. The leading cause of poorness: Change this and you change everything. How the rich really get rich - and no, it has nothing to do with a paycheck or a 401K match. Why the guru's grand deity - compound interest - is an impotent wealth accelerator. Why the guru myth of "do what you love" will most likely keep you poor, not rich. And 250+ more poverty busting distinctions Demand the Fastlane,

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an alternative road-to-wealth; one that actually ignites dreams and creates millionaires young, not old. Change lanes and find your explosive wealth accelerator. Hit the Fastlane, crack the code to wealth, and find out how to live rich for a lifetime.

The Queen's Code

When Kidd—artist, computer whiz, and professional criminal—learns of a colleague’s murder, he doesn’t buy the official story: that a jittery security guard caught the hacker raiding the files of a high-tech Texas corporation. It’s not what his friend was looking for that got him killed. It’s what he already knew. For Kidd and LuEllen, infiltrating the firm is the first move. Discovering the secrets of its devious entrepreneur is the next. But it’s more than a secret—it’s a conspiracy. And it’s landed Kidd and LuEllen in the cross-hairs of an unknown assassin hellbent on conning the life out of the ultimate con artists...

Cracking the Code

A detailed history and analysis of the actual statutes behind the Internal Revenue Code revealing the surprisingly limited reach of the American income tax.

Chasing Vermeer (Scholastic Gold)

Adventure, danger, and a thrilling global mission await 12-year-old Cruz Coronado as he joins an elite school for explorers. Cruz leaves his tranquil home in Hawaii to join 23 talented kids from around the globe to train at the Explorer Academy with the world's leading scientists to become the next generation of great explorers. But for Cruz, there's more at stake. No sooner has he arrived at the Academy than he discovers that his family has a mysterious past with the organization that could jeopardize his future. In the midst of codebreaking and cool classes, new friends and augmented reality expeditions, Cruz must tackle the biggest question of all: Who is out to get him, and why? Readers can get in on the excitement with puzzles and codes embedded throughout.

Cracking the Sales Management Code: The Secrets to Measuring and Managing Sales Performance

In a revolutionary guide that is honest and frank about sex, money, and issues of morality, Wade gives the real dope on the modern Sugar Daddy and Sugar Baby. He prepares readers to navigate the online world of arrangements, avoiding scams and frauds, and learning to maximize satisfaction.

The Millionaire Fastlane

NATIONAL BESTSELLER NPR Best Book of 2017 “Not all superheroes wear capes, and Elizebeth Smith Friedman should be the subject of a future Wonder Woman movie.” — The New York Times

Joining the ranks of *Hidden Figures* and *In the Garden of Beasts*, the incredible true story of the greatest codebreaking duo that ever lived, an American woman and her husband who invented the modern science of cryptology together and used it to confront the evils of their time, solving puzzles that unmasked Nazi spies and helped win World War II. In 1916, at the height of World War I, brilliant Shakespeare expert Elizebeth Smith went to work for an eccentric tycoon on his estate outside Chicago. The tycoon had close ties to the U.S. government, and he soon asked Elizebeth to apply her language skills to an exciting new venture: code-breaking. There she met the man who would become her husband, groundbreaking cryptologist William Friedman. Though she and Friedman are in many ways the "Adam and Eve" of the NSA, Elizebeth's story, incredibly, has never been told. In *The Woman Who Smashed Codes*, Jason Fagone chronicles the life of this extraordinary woman, who played an integral role in our nation's history for forty years. After World War I, Smith used her talents to catch gangsters and smugglers during Prohibition, then accepted a covert mission to discover and expose Nazi spy rings that were spreading like wildfire across South America, advancing ever closer to the United States. As World War II raged, Elizebeth fought a highly classified battle of wits against Hitler's Reich, cracking

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multiple versions of the Enigma machine used by German spies. Meanwhile, inside an Army vault in Washington, William worked furiously to break Purple, the Japanese version of Enigma—and eventually succeeded, at a terrible cost to his personal life. Fagone unveils America's code-breaking history through the prism of Smith's life, bringing into focus the unforgettable events and colorful personalities that would help shape modern intelligence. Blending the lively pace and compelling detail that are the hallmarks of Erik Larson's bestsellers with the atmosphere and intensity of *The Imitation Game*, *The Woman Who Smashed Codes* is page-turning popular history at its finest.

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