

## Apple Blossom Audit Case Solutions

The Rural New-Yorker Psychology Stop The Slip The Future of the Internet--And How to Stop It Buttermann (Time) Travel, Inc. Blood and Earth Books in Print Cover Letter Magic Books in Print, 2004-2005 Intrapreneuring Wi-fi Developments The Grey Line Freakonomics Blown to Bits Cost Accounting IBM Data Power Handbook Catalog of Copyright Entries. Third Series The Law and Policy of Ecosystem Services Confronting Corruption Forest and Stream Curriculum Auditing The Performance Economy Bibliography of Agriculture Internal Controls in Accounts Payable Rural New Yorker Content Nation Ethics for the Information Age, Global Edition New Rules for the New Economy How People Learn The REGTECH Book Hunch Creative Problem Solving for Managers Auditing and Assurance Services Continuous Auditing Permissionless Innovation: The Continuing Case for Comprehensive Technological Freedom Peach Blossom Cologne Company with CD Principles of Accounting Volume 1 - Financial Accounting The Grammar of English Grammars A Dictionary of English Synonymes and Synonymous Or Parallel Expressions Catalog of Copyright Entries

### The Rural New-Yorker

### Psychology

### Stop The Slip

### The Future of the Internet--And How to Stop It

The Law and Policy of Ecosystem Services is the first comprehensive exploration of the status and future of natural capital and ecosystem services in American law and policy. The book develops a framework for thinking about ecosystem services across their ecologic, geographic, economic, social, and legal dimensions and evaluates the prospects of crafting a legal infrastructure that can help build an ecosystem service economy that is as robust as existing economies for manufactured goods, natural resource commodities, and human-provided services. The book examines the geographic, ecological, and economic context of ecosystem services and provides a baseline of the current status of ecosystem services in law and society. It identifies shortcomings of current law and policy and the critical areas for improvement and forges an approach for the design of new law and policy for ecosystem services. Included are a series of nine empirical case studies that

explore the problems caused by society's failure to properly value natural capital. Among the case study topics considered are water issues, The Conservation Reserve Program, the National Conservation Buffer Initiative, the agricultural policy of the European Union, wetland mitigation, and pollution trading. The Law and Policy of Ecosystem Services is a groundbreaking look at the question of whether and how law and policy can shape a sustainable system of ecosystem service management. It is an accessible and informative work for faculty, students, and policy makers concerned with ecology, economics, geography, political science, environmental studies, law, and related fields.

### **Butterman (Time) Travel, Inc.**

This book is appropriate for any standalone Computers and Society or Computer Ethics course offered by a computer science, business, or philosophy department, as well as special modules in any advanced CS course. In an era where information technology changes constantly, a thoughtful response to these rapid changes requires a basic understanding of IT history, an awareness of current issues, and a familiarity with ethics. Ethics for the Information Age is unique in its balanced coverage of ethical theories used to analyze problems encountered by computer professionals in today's environment. By presenting provocative issues such as social networking, government surveillance, and intellectual property from all points of view, this market-leading text challenges students to think critically and draw their own conclusions, which ultimately prepares them to become responsible, ethical users of future technologies. Teaching and Learning Experience This program presents a better teaching and learning experience—for you and your students. It will help: Encourage Critical Thinking: A balanced, impartial approach to ethical issues avoids biased arguments, encouraging students to consider and analyze issues for themselves. Keep Your Course Current and Relevant: A thoughtful response to information technology requires an awareness of current information-technology-related issues. Support Learning: Resources are available to expand on the topics presented in the text.

### **Blood and Earth**

This is Volume V of the long-awaited second edition of the 'bible' and expert guide to deploying, using, and managing IBM DataPower Gateway Appliances. DataPower appliances can simplify deployment, strengthen security, enhance performance, and dramatically improve return on investment for many use cases, such as mobile, Web, API, legacy, cloud, and SOA/Web Services. In this book, a team of leading experts show how to make the most of DataPower appliances in any IT environment. The authors present DataPower information and insights that are available nowhere else. Writing for working architects, administrators, developers, and security specialists, they draw extensively on their deep experience, helping IBM customers use DataPower technologies to solve challenging system integration problems. This volume focuses on security hardening your DataPower appliances from both an administrative and messaging perspective. It is based on

military specifications designed by the United States Department of Defense. Subsequent volumes dive deep into areas including intro & setup (Vol I), network configuration (Vol II), development (Vol III), B2B and file transfer (Vol III).

### **Books in Print**

Will innovators be forced to seek the blessing of public officials before they develop and deploy new devices and services, or will they be generally left free to experiment with new technologies and business models? In this book, Adam Thierer argues that if the former disposition, “the precautionary principle,” trumps the latter, “permissionless innovation,” the result will be fewer services, lower-quality goods, higher prices, diminished economic growth, and a decline in the overall standard of living. When public policy is shaped by “precautionary principle” reasoning, it poses a serious threat to technological progress, economic entrepreneurialism, and long-run prosperity. By contrast, permissionless innovation has fueled the success of the Internet and much of the modern tech economy in recent years, and it is set to power the next great industrial revolution—if we let it.

### **Cover Letter Magic**

The Regulatory Technology Handbook The transformational potential of RegTech has been confirmed in recent years with US\$1.2 billion invested in start-ups (2017) and an expected additional spending of US\$100 billion by 2020. Regulatory technology will not only provide efficiency gains for compliance and reporting functions, it will radically change market structure and supervision. This book, the first of its kind, is providing a comprehensive and invaluable source of information aimed at corporates, regulators, compliance professionals, start-ups and policy makers. The REGTECH Book brings into a single volume the curated industry expertise delivered by subject matter experts. It serves as a single reference point to understand the RegTech eco-system and its impact on the industry. Readers will learn foundational notions such as:

- The economic impact of digitization and datafication of regulation
- How new technologies (Artificial Intelligence, Blockchain) are applied to compliance
- Business use cases of RegTech for cost-reduction and new product origination
- The future regulatory landscape affecting financial institutions, technology companies and other industries

Edited by world-class academics and written by compliance professionals, regulators, entrepreneurs and business leaders, the RegTech Book represents an invaluable resource that paves the way for 21st century regulatory innovation.

### **Books in Print, 2004-2005**

### **Intrapreneuring**

"BLOOD AND EARTH is a gripping account of the deadly link between slavery and environmental destruction. Kevin Bales is a social scientist, human rights activist, and journalist -- and he's also one of the world's leading experts on modern slavery. In his work he began to notice the connection between environmental decline and slavery: the two almost always went hand-in-hand, whether in the hellish gold mines of Ghana or the miraculously beautiful mangrove forests of Bangladesh. But why? He set off to find the answer on a fascinating and moving journey that took him into the lives of modern day slaves and along a supply chain that leads directly to the cell phones in our pockets. He found solutions that redeemed both the lives of the slaves in the world's most threatened places and the environments they live in. This is a clear-eyed, inspiring, and profoundly hopeful book that brings us dramatic stories from the world's environmental and human rights hotspots and offers solutions to our most pressing crises"--

### **Wi-fi Developments**

The Grey Line: Modern Corporate Espionage and Counterintelligence offers a unique look beyond the veil of absolute secrecy which has surrounded the world of private intelligence since its inception. Corporate espionage is an inescapable reality of the modern global business world. Privately run intelligence operations are increasingly being targeted against individual's personal information as well as companies of all sizes. The Grey Line is the comprehensive examination of how modern day private sector spies operate, who they target, how they penetrate secure systems and subvert vulnerable employees. The book provides invaluable resources to use in deterring and defeating corporate spies. Never before has the subject of private intelligence been covered in such detail.

### **The Grey Line**

### **Freakonomics**

Professional resume and cover letter writers reveal their inside secrets for creating phenomenal cover letters that get attention and land interviews. Features more than 150 sample cover letters written for all types of job seekers, including the Before-and-After transformations that can make boring letters fabulous.

### **Blown to Bits**

Where will your next big idea come from? Analyzing hard data? A corporate brainstorming session? Customer focus groups? Or closer to home? Successful people don't wait for proof that their idea will work. They learn to trust their gut and go. In

Hunch, international bestselling author and business adviser Bernadette Jiwa shows you how to harness the power of your intuition so you can recognize opportunities others miss and create the breakthrough idea the world is waiting for. She explores inspired hunches, from one that led to the launch of the breakout GoldieBlox brand to another that helped a doctor reduce infant mortality rates around the world. Filled with success stories, reflection exercises, and writing prompts, Hunch is the indispensable guide to embracing your unique potential and discovering your own winning ideas.

## **Cost Accounting**

This book explains curriculum audits and how to conduct them. Chapter I, "Why Audit?" presents criteria for determining if an audit is warranted and describes three basic types: functional, operational, and programmatic. Chapter II shows how the three primary activities of document review, interviews, and site visitations yield answers to the questions inherent in each audit standard. Chapter III discusses writing the audit and provides guidelines in creating the final document, including the use of photographs. Chapter IV is an expose of the hidden curriculum, as revealed through still photographs. Chapters V through VIII present a series of case studies (with names changed to protect the districts involved) of audits conducted between 1986 and 1987. The purpose of the case studies is to demonstrate how data are used and to illustrate some of the shortcomings of the audit. Chapter IX discusses pre- and post-audit activities as linkages that connect the audit to practice and to change, and Chapter X addresses the working assumptions of the audit in a nonrational school system. Appended are (1) an annotated bibliography entitled "The Essential Curriculum Audit Reader"; (2) a survey instrument on good curriculum management practices; and (3) a sample board policy to establish curricular control. An index and bibliography are included. (TE)

## **IBM DataPower Handbook**

Continuous Auditing provides academics and practitioners with a compilation of select continuous auditing design science research, and it provides readers with an understanding of the underlying theoretical concepts of a continuous audit, ideas on how continuous audit can be applied in practice, and what has and has not worked in research.

## **Catalog of Copyright Entries. Third Series**

## **The Law and Policy of Ecosystem Services**

The text and images in this book are in grayscale. A hardback color version is available. Search for ISBN 9781680922929.

Principles of Accounting is designed to meet the scope and sequence requirements of a two-semester accounting course that covers the fundamentals of financial and managerial accounting. This book is specifically designed to appeal to both accounting and non-accounting majors, exposing students to the core concepts of accounting in familiar ways to build a strong foundation that can be applied across business fields. Each chapter opens with a relatable real-life scenario for today's college student. Thoughtfully designed examples are presented throughout each chapter, allowing students to build on emerging accounting knowledge. Concepts are further reinforced through applicable connections to more detailed business processes. Students are immersed in the "why" as well as the "how" aspects of accounting in order to reinforce concepts and promote comprehension over rote memorization.

### **Confronting Corruption**

Cost Accounting provides in-depth coverage of all cost accounting concepts, incorporating practical advice regarding their real-world usage. The text goes well beyond the traditional cost accounting topics of inventory valuation and cost analysis to also cover inventory management, price setting, target costing, constraint analysis, and budgeting. The material is designed to give the student exposure to how these topics are dealt with in a business environment.

### **Forest and Stream**

This accessible text provides a lively introduction to the essential skills of creative problem solving. Using extensive case-studies and examples from a range of business situations, it explores various problem-solving theories and techniques, illustrating how these can be used to solve a range of management problems. Thoroughly revised and redesigned, this new edition retains the accessible and imaginative approach to problem-solving skills of the first edition. Contents include: \* blocks to creativity and how to overcome them \* key techniques including lateral thinking, morphological analysis and synectics \* computer-assisted problem solving \* increased coverage of group problem-solving techniques and paradigm shift. As creativity is increasingly recognized as a key skill for successful managers, this book will be welcomed as a comprehensive introduction for students and practising managers alike.

### **Curriculum Auditing**

Offering coverage of the entire audit process, this text takes students step by step through each audit cycle, then shows how each step relates to the process as a whole. Increased emphasis is placed on e-commerce.

### **The Performance Economy**

## **Bibliography of Agriculture**

This updated and revised edition outlines strategies and models for how to use technology and knowledge to improve performance, create jobs and increase income. It shows what skills will be required to produce, sell and manage performance over time, and how manual jobs can contribute to reduce the consumption of non-renewable resources.

## **Internal Controls in Accounts Payable**

Explains how innovative employees can obtain the resources--within the framework of their corporate jobs--to develop promising ideas to benefit both the company and the employee and details how to make the concept work, with examples of the experiences of major corporations

## **Rural New Yorker**

Are there any constraints known that bear on the ability to perform Wi-Fi Developments work? How is the team addressing them? How do we Identify specific Wi-Fi Developments investment and emerging trends? Do we monitor the Wi-Fi Developments decisions made and fine tune them as they evolve? Are there any easy-to-implement alternatives to Wi-Fi Developments? Sometimes other solutions are available that do not require the cost implications of a full-blown project? Is there a recommended audit plan for routine surveillance inspections of Wi-Fi Developments's gains? Defining, designing, creating, and implementing a process to solve a business challenge or meet a business objective is the most valuable role In EVERY company, organization and department. Unless you are talking a one-time, single-use project within a business, there should be a process. Whether that process is managed and implemented by humans, AI, or a combination of the two, it needs to be designed by someone with a complex enough perspective to ask the right questions. Someone capable of asking the right questions and step back and say, 'What are we really trying to accomplish here? And is there a different way to look at it?' For more than twenty years, The Art of Service's Self-Assessments empower people who can do just that - whether their title is marketer, entrepreneur, manager, salesperson, consultant, business process manager, executive assistant, IT Manager, CxO etc - they are the people who rule the future. They are people who watch the process as it happens, and ask the right questions to make the process work better. This book is for managers, advisors, consultants, specialists, professionals and anyone interested in Wi-Fi Developments assessment. All the tools you need to an in-depth Wi-Fi Developments Self-Assessment. Featuring 488 new and updated case-based questions, organized into seven core areas of process design, this Self-Assessment will help you identify areas in which Wi-Fi Developments improvements can be made. In using the questions you will be better able to: - diagnose Wi-Fi Developments projects, initiatives, organizations,

businesses and processes using accepted diagnostic standards and practices - implement evidence-based best practice strategies aligned with overall goals - integrate recent advances in Wi-Fi Developments and process design strategies into practice according to best practice guidelines Using a Self-Assessment tool known as the Wi-Fi Developments Scorecard, you will develop a clear picture of which Wi-Fi Developments areas need attention. Included with your purchase of the book is the Wi-Fi Developments Self-Assessment downloadable resource, which contains all questions and Self-Assessment areas of this book in a ready to use Excel dashboard, including the self-assessment, graphic insights, and project planning automation - all with examples to get you started with the assessment right away. Access instructions can be found in the book. You are free to use the Self-Assessment contents in your presentations and materials for customers without asking us - we are here to help.

### **Content Nation**

The images in this textbook are in color. There is a less-expensive non-color version available - search for ISBN 9781680922363. Psychology is designed to meet scope and sequence requirements for the single-semester introduction to psychology course. The book offers a comprehensive treatment of core concepts, grounded in both classic studies and current and emerging research. The text also includes coverage of the DSM-5 in examinations of psychological disorders. Psychology incorporates discussions that reflect the diversity within the discipline, as well as the diversity of cultures and communities across the globe.

### **Ethics for the Information Age, Global Edition**

Internal controls are a framework of policies, procedures, analysis and strategies put in place by an organization to prevent fraud, ensure the veracity and reliability of financial and accounting information and to protect the organization's financial assets including - but not limited to - its cash flow. When it comes to accounts payable, not only do strong internal controls help prevent improper and duplicate payments, they tend to lead to a more efficient procure-to-pay process. Controls are all in the details and this book walks professionals through the discrete tasks comprising and impacting the payment function. Internal controls in your accounts payable function really do matter. Ignoring them could cost you in ways you never imagined. Table of Contents Introduction Chapter 1: Why Internal Controls Matter Chapter 2: The Basics of Internal Controls: Theory Chapter 3: The Basics of Internal Controls: In Practice Chapter 4: Fraud Prevention Controls and Practices Chapter 5: Internal Controls and Duplicate Payments Chapter 6: Where Internal Controls Break Down Chapter 7: Purchase Orders and Their Role in Internal Controls Chapter 8: Invoice Processing: The Core of the Accounts Payable Function Chapter 9: Invoice Related Control Issues Chapter 10: When Paying by Check: The Internal Control Migraine Chapter 11: Check Related Control Issues Chapter 12: Corporate Procurement Cards: An Alternative to Paper Checks Chapter 13: Electronic

Payment Alternatives: A Better Payment Approach Chapter 14: The Master Vendor File: Where It All Begins Chapter 15: The Travel and Entertainment Component: Expense Reimbursements Chapter 16: Computers, Tablets and Smartphones: The Often-Overlooked Control Component Chapter 17: Controls to Prevent Bribing Foreign Government Officials Chapter 18: Other Issues That Present Control Concerns Chapter 19: The Policy and Procedures Manual: Tying It All Together Glossary Index

### **New Rules for the New Economy**

The fourth edition of the Peach Blossom Cologne Company Audit Case contains many new features, most significantly exercises dealing with the audit of internal control over financial reporting. Optional exercises simulate the planning phase of a real audit, including preparation of an engagement letter, completing a time budget, and conducting analytical procedures. In analyzing the potential problems uncovered by analytical procedures, students are required to provide an analysis of risks and a discussion of those accounts that may present potential problems. The optional internal control flowcharting exercises are based on the client's computer system. Two statistical sampling exercises are included: an attributes sampling application and a variables sampling exercise using dollar-unit (PPS) sampling. New to this edition is a table that cross-references exhibits to their related assignments. Additionally, students are provided a CD that contains working paper templates enabling students to complete some or all of the working papers electronically. For those instructors who would like to provide audit programs to their students, a CD containing audit programs is available. Students can use these programs as a starting point for developing their own audit programs.

### **How People Learn**

It's the year 2069 and even though eighteen-year-old Bianca Butterman is heir to the family biz, she may never see the day her time-craft license becomes official. When a government agent starts nosing around the operation, Butterman Travel, Inc. gets stuck with a full audit-part of a government take-over scheme to shut down all private time travel agencies. Enter former boy band superstar, Tristan Helms, desperate to retrieve a lost item from his past and willing to pay triple fare for a time-trip to get there, and Bianca has to find a way to complete the job and return home before the government gets wind and shuts down the family biz for good. Welcome to Butterman Travel, Incorporated We are a full service agency designed to meet all your exclusive time travel needs. Family-owned and operated, we offer clients one hundred years of time travel experience. A place where you can rest assured, safety and reliability always come first. Anxious to attend a special event from the past? Or for a glimpse of what the future holds? You've come to the right place. We're a fully accredited operation, offering an array of services; including, but not limited to: customized travel plans, professionally piloted operations, and personal trip guides. \*Terms and conditions do apply Conference us directly from our Website. Our frontline reservation

specialist, Bianca Butterman, will handle all your inquiries in a professional and efficient manner, offering a tentative itinerary and free fare quote, so you can make the most of your time trip. We look forward to serving you at Butterman Travel, Inc., where time is always in your hands.

## **The REGTECH Book**

First released in the Spring of 1999, *How People Learn* has been expanded to show how the theories and insights from the original book can translate into actions and practice, now making a real connection between classroom activities and learning behavior. This edition includes far-reaching suggestions for research that could increase the impact that classroom teaching has on actual learning. Like the original edition, this book offers exciting new research about the mind and the brain that provides answers to a number of compelling questions. When do infants begin to learn? How do experts learn and how is this different from non-experts? What can teachers and schools do with curricula, classroom settings, and teaching methods--to help children learn most effectively? New evidence from many branches of science has significantly added to our understanding of what it means to know, from the neural processes that occur during learning to the influence of culture on what people see and absorb. *How People Learn* examines these findings and their implications for what we teach, how we teach it, and how we assess what our children learn. The book uses exemplary teaching to illustrate how approaches based on what we now know result in in-depth learning. This new knowledge calls into question concepts and practices firmly entrenched in our current education system. Topics include: How learning actually changes the physical structure of the brain. How existing knowledge affects what people notice and how they learn. What the thought processes of experts tell us about how to teach. The amazing learning potential of infants. The relationship of classroom learning and everyday settings of community and workplace. Learning needs and opportunities for teachers. A realistic look at the role of technology in education.

## **Hunch**

Find out how social media communications is changing the content provider industry in *Content Nation: Surviving and Thriving as Social Media Technology Changes Our Lives and Our Future*. Developed through a collaborative wiki, this book is a collection of information from social media experts and serves as an example of how social media impacts the way we provide and receive content. You will learn how social media changes the way businesses market products and services, influences how people interact with the government, and dictates how we communicate with one another on a personal level.

## **Creative Problem Solving for Managers**

Which is more dangerous, a gun or a swimming pool? What do schoolteachers and sumo wrestlers have in common? How much do parents really matter? These may not sound like typical questions for an economist to ask. But Steven D. Levitt is not a typical economist. He studies the riddles of everyday life--from cheating and crime to parenting and sports--and reaches conclusions that turn conventional wisdom on its head. Freakonomics is a groundbreaking collaboration between Levitt and Stephen J. Dubner, an award-winning author and journalist. They set out to explore the inner workings of a crack gang, the truth about real estate agents, the secrets of the Ku Klux Klan, and much more. Through forceful storytelling and wry insight, they show that economics is, at root, the study of incentives--how people get what they want or need, especially when other people want or need the same thing.

### **Auditing and Assurance Services**

The classic book on business strategy in the new networked economy— from the author of the New York Times bestseller *The Inevitable* Forget supply and demand. Forget computers. The old rules are broken. Today, communication, not computation, drives change. We are rushing into a world where connectivity is everything, and where old business know-how means nothing. In this new economic order, success flows primarily from understanding networks, and networks have their own rules. In *New Rules for the New Economy*, Kelly presents ten fundamental principles of the connected economy that invert the traditional wisdom of the industrial world. Succinct and memorable, *New Rules* explains why these powerful laws are already hardwired into the new economy, and how they play out in all kinds of business—both low and high tech—all over the world. More than an overview of new economic principles, it prescribes clear and specific strategies for success in the network economy. For any worker, CEO, or middle manager, *New Rules* is the survival kit for the new economy.

### **Continuous Auditing**

### **Permissionless Innovation: The Continuing Case for Comprehensive Technological Freedom**

Every day, billions of photographs, news stories, songs, X-rays, TV shows, phone calls, and emails are being scattered around the world as sequences of zeroes and ones: bits. We can't escape this explosion of digital information and few of us want to—the benefits are too seductive. The technology has enabled unprecedented innovation, collaboration, entertainment, and democratic participation. But the same engineering marvels are shattering centuries-old assumptions about privacy, identity, free expression, and personal control as more and more details of our lives are captured as digital data. Can you control who sees all that personal information about you? Can email be truly confidential, when nothing seems to be private? Shouldn't the Internet be censored the way radio and TV are? Is it really a federal crime to download

music? When you use Google or Yahoo! to search for something, how do they decide which sites to show you? Do you still have free speech in the digital world? Do you have a voice in shaping government or corporate policies about any of this? Blown to Bits offers provocative answers to these questions and tells intriguing real-life stories. This book is a wake-up call To The human consequences of the digital explosion.

## **Peach Blossom Cologne Company with CD**

This extraordinary book explains the engine that has catapulted the Internet from backwater to ubiquity—and reveals that it is sputtering precisely because of its runaway success. With the unwitting help of its users, the generative Internet is on a path to a lockdown, ending its cycle of innovation—and facilitating unsettling new kinds of control. iPods, iPhones, Xboxes, and TiVos represent the first wave of Internet-centered products that can't be easily modified by anyone except their vendors or selected partners. These “tethered appliances” have already been used in remarkable but little-known ways: car GPS systems have been reconfigured at the demand of law enforcement to eavesdrop on the occupants at all times, and digital video recorders have been ordered to self-destruct thanks to a lawsuit against the manufacturer thousands of miles away. New Web 2.0 platforms like Google mash-ups and Facebook are rightly touted—but their applications can be similarly monitored and eliminated from a central source. As tethered appliances and applications eclipse the PC, the very nature of the Internet—its “generativity,” or innovative character—is at risk. The Internet's current trajectory is one of lost opportunity. Its salvation, Zittrain argues, lies in the hands of its millions of users. Drawing on generative technologies like Wikipedia that have so far survived their own successes, this book shows how to develop new technologies and social structures that allow users to work creatively and collaboratively, participate in solutions, and become true “netizens.”

## **Principles of Accounting Volume 1 - Financial Accounting**

## **The Grammar of English Grammars**

## **A Dictionary of English Synonymes and Synonymous Or Parallel Expressions**

## **Catalog of Copyright Entries**

Slips, trips and falls are a chronic health problem in the US and around the world. Fall injuries are the number one cause of

emergency room visits and the fourteenth leading cause of death in the US. The average person is 7 times more likely to die from a fall than from the flu and 3 times more likely to die from a fall than by a firearm. Since 1999, we have reduced deaths from heart disease 15%. Deaths caused by auto accidents are down 12%. But during that same time period deaths from falls have increased over 150%. Both injuries and deaths caused by falls are at record highs and the problem continues to grow. We've learned how to fix the human heart and we have made driving safer. Now is the time to focus on preventing fall injuries. The good news is that fall injuries are preventable. Everyone falls, but falls don't just happen, they're preceded by other events. When you eliminate those events, you reduce the risk of falling. Stop the Slip shows how you can avoid these injuries. Following the simple five step A-L-E-R-T System(TM) discussed in the book you will reduce your risk of falling. Thom Disch provides an entertaining and engaging look at: Why we fall; where we fall; the business side of falls; and most importantly how we can prevent and avoid fall injuries. The book is a comprehensive mix of research on the topic of falls and fall injuries mixed with real world stories and experiences about falls and their consequences. As you read this book you'll also discover many interesting and surprising facts. For example: -Fall injuries are not just a problem for the elderly. 75% of all fall injuries happen to people under the age of 68. -The annual economic impact of fall injuries in the US exceeds \$150 billion, or more than 1% of our gross domestic product. -Falls are the number one cause of traumatic brain injuries. -Winter weather appears to be a much smaller cause of fall deaths than you might expect. -Falls cause nearly 4 times more emergency room visits than auto accidents. This is a topic that affects everyone. Reading this book is the first step to making your family and friends safer.

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